

PRESS RELEASE

New FirstSpirit[™] Module for synchronization of database content

e-Spirit expands its spectrum with the "DatabasePool" module by partner ARITHNEA

Dortmund, October 5, 2009 – The Content Management specialist e-Spirit has expanded its product range with the FirstSpirit[™] module "DatabasePool". This product, which was developed for the FirstSpirit[™] Content Management System by the IT experts at ARITHNEA GmbH, is used for distribution and synchronization of database content - such as news and events, for example - among FirstSpirit[™] projects. Therefore a central database is not needed. For editors, the targeted distribution of content is made simpler.

With the FirstSpirit[™] DatabasePool module, e-Spirit is expanding its product portfolio by enabling a flexible, configurable exchange of data between different FirstSpirit[™] projects at the level of database content. Andreas Knorr, Head of Product Management at e-Spirit, undertook the certification of the module: "We're very excited about our new addition and are grateful to the CMS developers at ARITHNEA for their high quality work. The programming quality of DatabasePool is superb and it is very user-friendly to operate."

In practice, for example, press releases can be configured to appear on specific websites for different countries and brands. This way editors don't have to switch to another project. The same is true when distributing contact information for contact partners. These are just two of many possible applications with the module.

With DatabasePool database content can be maintained in different projects (e.g., Internet, intranet, newsletter) and distributed to other projects. Content from the master project can be distributed to the subprojects. But you can also distribute content from subproject to master projects or between individual subprojects. Write and release privileges for cross-project information exchange can therefore be controlled with fine granularity. This is important because in larger companies there are different responsibilities associated with different websites. With these features DatabasePool seamlessly integrates with the PackagePool module.

The roadmap for DatabasePool calls for several additional releases in the upcoming years in order to continue to meet the stringent demands of our users. "We are happy about the positive response to our new product which is already being used by the first clients", said Thomas Kloppe, product manager at ARITHNEA.

About e-Spirit

e-Spirit is the manufacturer of FirstSpirit™, a content management system (CMS) for companies with high expectations of their solutions. e-Spirit is a reputable, internationally-oriented product supplier with global brands in all sectors. International clients such as Pentland, Airbus, Trelleborg Sealing Solutions, Commerzbank, OTTO and the Schaeffler Group are all using FirstSpirit™ as a CMS platform within their IT infrastructure. FirstSpirit™ is increasingly becoming the integration platform of choice, replacing existing content management technologies in large businesses.

e-Spirit was founded by former members of the Fraunhofer Institute for Software and System Technology (FhG ISST) in 1999. e-Spirit is headquartered in Dortmund with branch offices in Europe located in London, Zurich, Vienna, Berlin, Cologne, Hamburg, Munich and Frankfurt.